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Social Media Policy

This document serves to outline Transformative Vision's and Transformative Vision PLLC's office policies related to the use of Social Media. Please read it to understand how I conduct myself on the Internet as a mental health professional and how you can expect me to respond to various interactions that may occur between us on the Internet. If you have any questions pertaining to anything within this document, I encourage you to bring them up when we meet. Please note, as new technology develops and the Internet changes, there may be times I may need to update this policy. If I do so, I will notify you in writing of any policy changes and make sure you have a copy of the updated policy.

Friending: I do not accept "friend" requests or similar connections with clients, their family members, or friends on social media (Facebook, LinkedIn, Instagram, etc.) This is to protect your confidentiality and privacy. I believe adding clients as friends or contacts on these sites can compromise your confidentiality and our respective privacy. It may also blur the boundaries of our therapeutic relationship. If you would like to "like" my professional Facebook page or "follow" me on twitter, Instagram or other social media platforms, you may do so at your own risk. Please note that this is not a way to contact me especially in an emergency.

Facebook: I keep a private Facebook page. I will not friend any current or former clients on any social networking site. I believe having clients as Facebook Fans creates a greater likelihood of compromised client confidentiality and I feel it is best to be explicit to all who may view my list of Fans to know that they will not find client names on that list. In addition, the American Psychological Association's Ethics Code prohibits my soliciting testimonials from clients. I feel that the term "Fan" comes too close to an implied request for a public endorsement of my practice.

Our therapeutic relationship: My primary concern is your privacy. My reasoning is that I believe casual viewing of clients' online content outside of the therapy hour can create confusion in regard to whether it's being done as a part of your treatment or to satisfy my personal curiosity. In addition, viewing your online activities without your consent and without our explicit arrangement towards a specific purpose could potentially have a negative influence on our working relationship. If you would like me to review your or (your child's) social media interactions as a part of our therapeutic work, please print what you would like to review and bring it with you to session. Even if your or your child's social media accounts are public, I will not examine them without your specific consent and direction.

Location-Based Services Please note that any social media apps you use may seek to connect you with me or with other visitors to this office, through a "people you may know" or similar feature. I have no control over apps that may intrude on the privacy of your treatment in this way. If you used location-based services

on your mobile phone, you may wish to be aware of the privacy issues related to using these services. I do not place my practice as a check-in location on various sites such as Foursquare, Gowalla, Loopt, etc. However, if you have GPS tracking enabled on your device, it is possible that others may surmise that you are a therapy client due to regular check-ins at my office on a weekly basis. Please be aware of this risk if you are intentionally “checking in,” from my office or if you have a passive LBS app enabled on your phone.

If you would like to minimize the risk of others becoming aware of your connection to me or this office, please make use of the privacy controls available on your phone. Turning off a social media apps ability to know your location and refusing it access to your email account and the contacts and history on your phone, protect your privacy and confidentiality.

Business Review Sites: You may find my practice on sites such as Yelp, Healthgrades, Yahoo Local, Bing, or other places which list businesses. Some of these sites include forums in which users rate their providers and add reviews. Many of these sites comb search engines for business listings and automatically add listings regardless of whether the business has added itself to the site. Should find my listing on any of these sites, please know that my listing is NOT a request for a testimonial, rating, or endorsement from you as my client.

Email: I prefer not using email. Please do not email me content related to your therapy sessions, as email is not completely secure or confidential.

If you choose to communicate with me by Social Media Policy: Transformative Vision, 227 W 4th Street Suite 321, Charlotte, NC 28202, 704-879-1179, www.psychologytoday.com: Jacqueline Brewington Email: Jacqueline.brewington@transformativevision.net, be aware that all emails are retained in the logs of your and my Internet service providers. While it is unlikely that someone will be looking at these logs, they are, in theory, available to be read by the system administrator(s) of the Internet service provider. You should also know that any emails I receive from you and any responses that I send to you become a part of your legal record.

Thank you for taking the time to review my Social Media Policy. If you have questions or concerns about any of these policies and procedures or regarding our potential interactions on the Internet, do bring them to my attention so that we can discuss them

Client Signature or Parent/Guardian Signature	Printed Name	Date
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Client Signature	Printed Name	Date
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Therapist Signature	Printed Name	Date
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